

Judy Rich, RN, MSN
President and CEO

Judy Rich has had a varied health care career since she received an undergraduate degree in nursing from New York's Roberts Wesleyan College and a graduate degree from the University of Pennsylvania.

Rich has held roles from staff nurse to CEO. She started her professional experience at Thomas Jefferson University Hospital in Philadelphia. After moving to Palm Beach, Florida, Judy held management positions at St. Mary's Hospital for 15 years.

She served as the COO at Wellmont Health System, in Kingsport, Tennessee, and then moved to Tucson in 2003 where she held the position of COO for Tucson Medical Center until 2005. During this time, Rich was appointed by Gov. Janet Napolitano to serve on the Arizona State Board of Nursing. She worked with The Bard Group in Boston as a senior consultant for two years, where she focused on physician engagement in large academic medical centers.

Upon returning to Tucson Medical Center in June 2007, Rich led the organization in a financial turnaround as president and CEO of the 607-bed nonprofit hospital. Under her direction, TMC has continued its legacy of leadership in the Arizona hospital and health care industry, investing more than \$500 million into the community health care system during a 10-year period. She has been a consistent leading voice advocating for increased access to quality health care, including the successful bipartisan campaign to restore and expand Medicaid in Arizona.

Recognizing that health care is local, Rich has worked with her executive team to take a grassroots approach to health care reform, implementing programs to increase access to preventive health care options and expand access to affordable health care opportunities throughout Southern Arizona.

Rich currently serves on the boards of the Vizient West Coast, Southern Arizona Leadership Council, Tucson Airport Authority and the Southern Arizona Hospital Alliance. She served on the American Hospital Association board 2016 – 2019 and is past chair of the Arizona Hospital & Healthcare Association. She was chair of the 2011-2012 United Way Campaign for Tucson and Southern Arizona and has previously served on the boards of VHA National, EMERGE! Center Against Domestic Abuse and the Executive Advisory Council of UnitedHealthcare. Additionally, Rich is Chair of the Chairman's Circle and Board of Directors of Sun Corridor Inc., which coordinates economic development activities and programs in Southern Arizona.